#### NEW YORK MIDDLE MARKET INDICATOR



## NEW YORK GROWTH



#### **Revenue Growth**



NEW YORK MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

6.1%

Past 12 Months National 2.7% NEW YORK MIDDLE MARKET GROWTH

MARKET GROWTH OVER THE NEXT 12 MONTHS

76%



Next 12 Months National

## New York companies more confident in economy



IIIIIIIII VS. NATIONAL MIDDLE MARKET IIIIIIIIII



67%



#### **Employment Growth**

3.8%

NEW YORK MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

#### 3.6%

Past 12 Months National

# 4.0%

NEW YORK MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

#### 2.7%

Next 12 Months National

## Preparing for growth through capital investment

Middle market companies in New York are sending a strong message that they are poised to invest.



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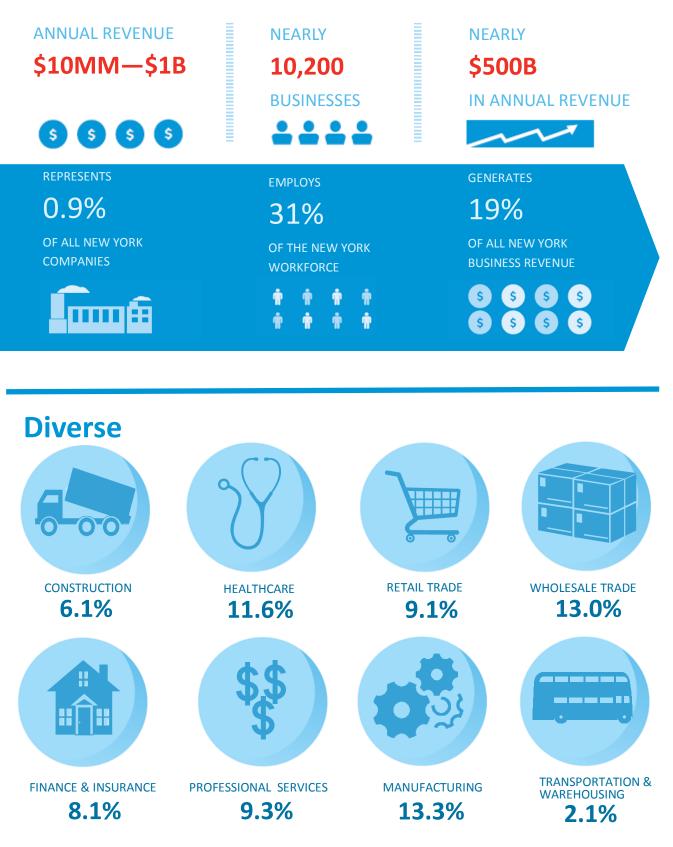
#### In Collaboration With





### MEET NEW YORK STATE'S MIDDLE MARKET

#### New York's Middle Market Defined

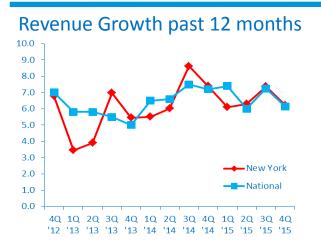


SOURCE: 2014 D&B DATA

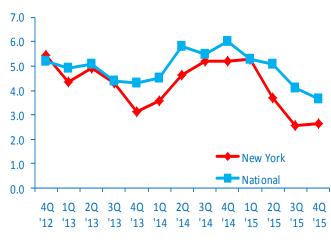
**NEW YORK** MIDDLE MARKET **INDICATOR** 

# 2015 **40**

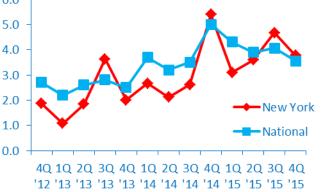
# NEW YORK GROWTH **VS. NATIONAL**



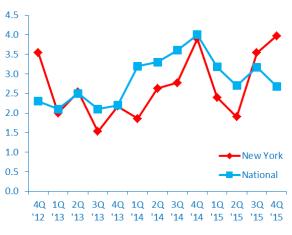
#### **Revenue Growth next 12 months**



#### **Employment Growth past 12 months** 6.0



#### **Employment Growth next 12 months**



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THE OHIO STATE UNIVERSITY FISHER COLLEGE OF BUSINESS



NATIONAL CENTER FOR THE MIDDLE MARKET